

# STRATEGIC PRIORITIES



**VISION** | A Canada where everyone can access dignified housing.

**MISSION** | Enable housing stability by driving innovative housing, health, and employment solutions that prevent and end homelessness.

## PROGRAM PRIORITIES



### HOUSING

Blue Door will increase housing access and retention by creating and retaining new and existing affordable, transitional, and emergency housing.



### HEALTH

Blue Door will strengthen people's mental and physical health through physical, emotional, psychological, and social well-being services.



### EMPLOYMENT

Blue Door's social enterprises will provide training and help people gain employment. Blue Door will also support the expansion or replication of its social enterprise services to other geographic areas.

### EVALUATE

Blue Door will continuously evaluate its programming to strengthen and expand the programs and the sector's capacity.

### INNOVATE

Blue Door will foster a culture of innovation, explore innovative partnerships, as well as research, pilot, and promote new solutions to housing and homelessness.

### LEAD

Blue Door will be a leader and create a strong, inclusive, anti-racist, and justice-based organization for employees and people served.

### ADVOCATE

On a national scale, Blue Door will advocate and raise awareness of best practices and innovative solutions through research, political submissions, and inter-sectoral engagement.

## ORGANIZATIONAL PRIORITIES

## GOALS



Develop local housing solutions for use across Canada.



Advocate for policy changes to enable access to dignified housing.



250 people/year receive housing access and retention supports.



250 people/year receive health supports, enabling housing stability.



250 people/year receive training and gain employment.